

# ORDER



**Orders**  
**Order / Rev:** 706231  
**Alt Order #:** 06276464  
**Product Desc:** 60 PLUS ASSOC SENATE  
**Estimate:** 1904  
**Flight Dates:** 08/15/12 - 08/21/12  
**Original Date / Rev:** 08/13/12 / 08/14/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Mentzer Media Services/ POL  
**Buying Contact:** Elise Cloyd  
**Billing Contact:**  
 600 Fairmount Ave. Suite 306  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** 60 Plus Association  
**Demographic:** A50+  
**Product Codes:** IS-Candidate/US Senate  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	4	\$9,400.00	\$7,990.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	4	\$9,400.00	\$7,990.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$9,400.00</b>	<b>\$7,990.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/15/12	08/16/12	LN (M-F)	CM	M-F 11-1135p	--WT---	:30	2	\$2,600.00	P-2	0.00	NM	2	\$5,200.00
				LN (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--WT---		2				\$2,600.00		0.00			
E 2	WTSP	08/19/12	08/19/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$1,600.00		0.00			
E 3	WTSP	08/21/12	08/21/12	LN (M-F)	CM	M-F 11-1135p	-T-----	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
				LN (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-T-----		1				\$2,600.00		0.00			
													<b>Totals</b>	<b>4</b>	<b>\$9,400.00</b>